

MEMBERSHIP GUIDE

OWN YOUR MEMBER EXPERIENCE

2023



NATIONAL
ASSOCIATION OF
REALTORS®



WHAT IS THE NATIONAL ASSOCIATION OF REALTORS®?

The National Association of REALTORS® (NAR) is America's largest trade association, representing more than 1.5 million members, including NAR's institutes, societies and councils, involved in all aspects of the residential and commercial real estate industries.

WHAT IS NAR'S MISSION?

NAR's mission is to empower REALTORS® as they preserve, protect and advance the right to real property for all.

WHAT IS NAR'S VISION?

NAR's vision is to be a trusted ally, guiding its members and those they serve through the ever-evolving real estate landscape.

**DID YOU
KNOW?**

When joining your local association/board, you automatically are a member of NAR. Visit [nar.realtor](https://www.nar.realtor) for more information on your member benefits, and after logging in, make sure to visit the *"My Account"* section to access your official NAR membership card.



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**GET
INVOLVED!**



REALTOR® BRAND

The REALTOR® brand represents ethics and expertise.



TRADEMARKS

Distinguish yourself as a REALTOR® by using the REALTOR® trademark, one of the strongest brands in the world.



 nar.realtor/Trademark

CODE OF ETHICS

The REALTORS® Code of Ethics is the cornerstone of the REALTOR® organization and a distinguishing characteristic of your membership.

 nar.realtor/COE

FAIR HOUSING

NAR stands firm on the belief and commitment to equal opportunity in housing for all and ensuring that REALTORS® do everything possible to protect housing rights in America.

 nar.realtor/fair-housing

FAIRHAVEN: A FAIR HOUSING SIMULATION

Fairhaven helps REALTORS® identify, prevent, and address discriminatory practices in real estate. Inspired by real stories, this innovative online experience has agents work against the clock to sell homes in the fictional town of Fairhaven, while confronting discrimination in the home buying process.

 nar.realtor/fair-housing/fairhaven



BIAS OVERRIDE: OVERCOMING BARRIERS TO FAIR HOUSING

This NAR certificate course teaches REALTORS® tactics to interrupt stereotypical thinking and avoid fair housing pitfalls. You'll learn about the mind science of identity and engage in exercises to enhance communication skills and help foster business relationships with clients of all backgrounds.

 nar.realtor/fair-housing/bias-override-overcoming-barriers-to-fair-housing

REALTOR® BRAND



PROFESSIONALISM ENHANCEMENT INITIATIVE



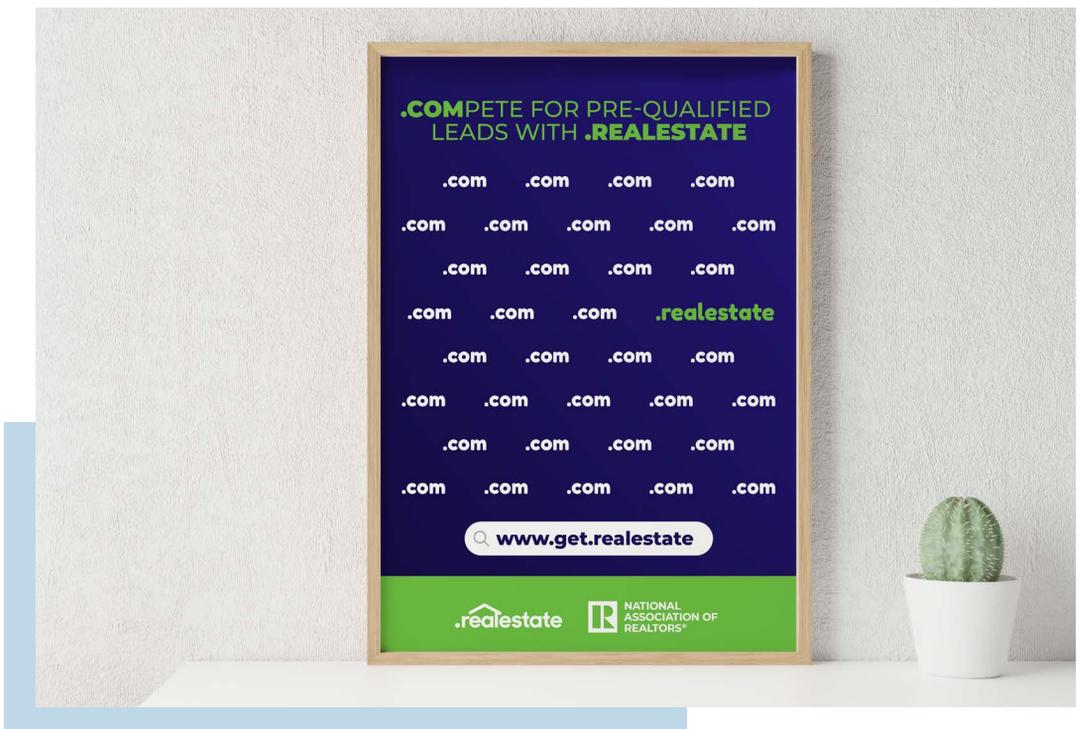
REALTORS® Commitment to Excellence (C2EX) is an award-winning web-based program that focuses on 10 areas of industry professionalism and leads to an endorsement from NAR. Set yourself apart with this commitment to professional growth.

 C2EX.realtor

TOP-LEVEL DOMAINS

Stand out from the **.COM**petition and get found! Strategically build your online brand and win more leads with a **.realtor™** and **.realestate** web address, now with a Free Professional Website. As a NAR member, your first **.realtor™** web address is free for the first year. All active **.realtor™** and **.realestate** web addresses include the option to add a free website.

 Get.realtor | Get.realestate





CONSUMER-FACING PROGRAMS

These programs educate consumers on the value of REALTORS®, homeownership, and more.

OFFER NEGOTIATIONS CAN FEEL LIKE A COMPETITION. REALTORS® HAVE THE EXPERTISE TO HELP YOU WIN.

REALTORS® are members of the National Association of REALTORS®



NATIONAL ADVERTISING CAMPAIGN

That's Who We R, NAR's national ad campaign, helps consumers understand REALTORS® are real estate experts in their local communities, who follow a code of ethics and fight for real estate dreams and property rights.

 ThatsWhoWeR.realtor

EDUCATION & ADVOCACY CAMPAIGN

Collaborating with state and local associations, the Consumer Advocacy Outreach Program educates and engages 9 million consumers across the country on important real estate issues and legislation.

 HomeownershipMatters.realtor



REAL ESTATE TODAY

Real Estate Today, the official podcast of NAR, opens doors for buyers and sellers with critical and credible information on the real estate market. It's fast paced and fact packed with experts, interviews, call-ins, field reports, and timely market conditions.

 Radio.realtor



CONSUMER-FACING PROGRAMS



FIRST-TIME BUYER

See firsthand what first-time buyers face, and how relying on a REALTOR®'s expertise helps them prep for the unexpected in "First-Time Buyer," streaming on Hulu, [FirstTimeBuyer.realtor](https://www.nar.com/first-time-buyer) and NAR's Facebook and YouTube channels.

 [FirstTimeBuyer.realtor](https://www.nar.com/first-time-buyer)



REALTOR® CONTENT RESOURCE

REALTOR® Content Resource (RCR) offers free, original home ownership content from HouseLogic that you can use in your consumer communications. Add expert articles about homeownership, buying, and selling to your marketing efforts, and continue the conversation with clients long after the sale.

 [members.HouseLogic.com](https://members.houselogic.com)



HOUSELOGIC

HouseLogic is NAR's website for homeowners, buyers, and sellers. Find authoritative, ready-to-go content about home improvement, finance, buying, selling, and much more to share with your clients and customers.

 [HouseLogic.com](https://www.houselogic.com)



EDUCATIONAL OPPORTUNITIES

OFFICIAL REALTOR® DESIGNATIONS & CERTIFICATIONS

Discover a personalized learning experience with the Center for REALTOR® Development, NAR's home for exceptional education.

 crd.realtor



ACCREDITED BUYER'S REPRESENTATIVE (ABR®) DESIGNATION*

ABR® designees advocate for home buyers, and are recognized as distinguished agents in the industry. When you earn the designation, you receive benefits that will help advance your brand, business, and network.

 abr.realtor



AT HOME WITH DIVERSITY® (AHWD) CERTIFICATION

The multicultural market is rapidly growing. Give yourself a competitive advantage by learning how to work effectively with all clientele.

 nar.realtor/AHWD



CERTIFIED INTERNATIONAL PROPERTY SPECIALIST (CIPS) DESIGNATION

The CIPS designation prepares you to assist in all aspects of international business.

 nar.realtor/CIPS

**Get 10% off these courses. Visit nar.realtor/RealtorBenefits/Education for more information.*

EDUCATIONAL OPPORTUNITIES



e-PRO® CERTIFICATION*

This program helps REALTORS® gain practical knowledge in advanced digital marketing techniques.

 ePRO.realtor



GENERAL ACCREDITED APPRAISER (GAA) DESIGNATION

This designation signifies advanced education and experience in commercial, industrial, and residential property valuation.

 nar.realtor/raa-and-gaa



NAR'S GREEN DESIGNATION*

This program allows you to guide your clients toward making informed choices about the resource efficiency and performance of homes.

 GREEN.realtor

NEW



HOME FINANCE RESOURCE (HFR) CERTIFICATION

Gain the skills to guide home buyers through mortgage applications and alternative financing options.

 crd.realtor/hfr

**Get 10% off these courses. Visit nar.realtor/RealtorBenefits/Education for more information.*



EDUCATIONAL OPPORTUNITIES



GRADUATE, REALTOR® INSTITUTE (GRI) DESIGNATION

Stand out to prospective home buyers and sellers as a REALTOR® who has gained in-depth knowledge on technical subjects.

 nar.realtor/GRI



MILITARY RELOCATION PROFESSIONAL (MRP) CERTIFICATION*

Find housing solutions for current and former military servicemembers. Serve those who serve our country, and help them take full advantage of military benefits and support.

 MilitaryRelocationPro.org



PRICING STRATEGY ADVISOR (PSA) CERTIFICATION*

Enhance your skills in pricing properties, creating CMAs, working with appraisers, and guiding clients through home valuations with this certification.

 PricingStrategyAdvisor.org



RESIDENTIAL ACCREDITED APPRAISER (RAA) DESIGNATION

This designation signifies your advanced education and experience analyzing and developing valuations of residential property.

 nar.realtor/raa-and-gaa

**Get 10% off these courses. Visit nar.realtor/RealtorBenefits/Education for more information.*

EDUCATIONAL OPPORTUNITIES



RESORT & SECOND-HOME PROPERTY SPECIALIST (RSPS) CERTIFICATION

Make second-home sales your first resort with NAR's RSPS certification. Gain practical insights and strategies to grow your network and your business.

 nar.realtor/Resort



SHORT SALES AND FORECLOSURE RESOURCE (SFR®) CERTIFICATION

This certification gives you a framework for understanding how to qualify sellers for short sales, develop a short-sale package and more.

 REALTORSFR.org



SENIORS REAL ESTATE SPECIALIST® (SRES®) DESIGNATION*

Understand the motivations of buyers and sellers over the age of 50 as a Seniors Real Estate Specialist®.

 SRES.realtor



For a list of NAR Affiliate Designations and Certifications, visit nar.realtor/Designations.

**Get 10% off these courses. Visit nar.realtor/RealtorBenefits/Education for more information.*



EDUCATIONAL OPPORTUNITIES

OTHER EDUCATIONAL RESOURCES



COMMERCIAL REAL ESTATE TOOLS

Tap into an array of commercial-specific resources, including property data and analytic tools through RPR®, research data, technology tools, and more. Receive Commercial Digest and other communications that help keep you on top of industry news.

nar.realtor/Commercial



FINANCIAL WELLNESS TOOLS

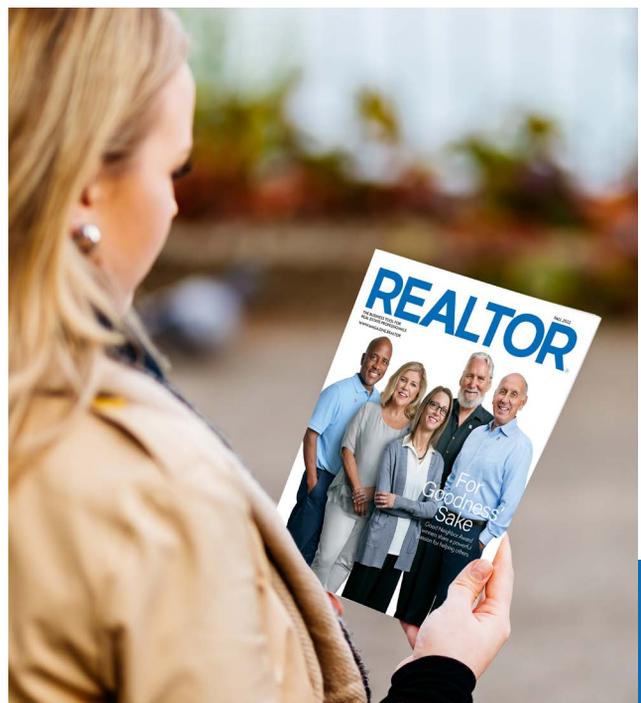
Developing your business plans and budget can be challenging. Access webinars, tools and calculators, live events, and even special offers from Morgan Stanley to achieve your financial planning goals through NAR's Center for REALTOR® Financial Wellness.

FinancialWellness.realtor

REALTOR® MAGAZINE

Stay informed on real estate best practices, news, and trends through the award-winning REALTOR® Magazine. In print, online, and now available on the go, REALTOR® Magazine is expanding its offerings to bring you the peer-to-peer *Drive With NAR* podcast as well as your new daily snapshot of market news and views—*Navigate With NAR*.

magazine.realtor



EDUCATIONAL OPPORTUNITIES



REAL ESTATE LIBRARY

Access the largest real estate library collection in the world, borrow digital books, and get answers to your questions from NAR's librarians through research requests.

 nar.realtor/Library



SAFETY RESOURCES

The REALTOR® Safety Program provides extensive resources like webinars, videos, and more to help keep you safe on the job.

 nar.realtor/Safety



SPIRE: NAR'S MENTORSHIP PROGRAM

This mentorship opportunity helps individuals learn the fundamentals of the real estate industry, fosters education, empowers serious consideration of real estate as a career path, and promotes the development of generational wealth through property ownership.

 nar.realtor/nars-mentorship-program



SUSTAINABILITY PROGRAM

Access tools supporting efficient and resilient homes and communities for state and local boards. There are resources on topics ranging from solar energy to smart homes.

 nar.realtor/Sustainability



NETWORKING OPPORTUNITIES

Grow your network of real estate peers globally.

CONFERENCES & MEETINGS

REALTORS® Legislative Meetings and Trade Expo is where about 9,000 NAR members come together in Washington, D.C., each year to advance the real estate industry, public policy, and the association.

 [Legislative.realtor](https://legislative.realtor)

NAR NEXT
THE REALTOR® EXPERIENCE

NAR NXT, The REALTOR® Experience is the real estate industry's largest annual event, where approximately 20,000 REALTORS® and guests come together for networking, education, motivation, and fun.

 narnxt.realtor

GLOBAL OPPORTUNITIES

Find the resources and connections you need to thrive in international real estate. Connect to the members of the more than 100 bilateral partners in over 77 countries.

 nar.realtor/Global

YOUNG PROFESSIONALS NETWORK (YPN)

Join the dynamic YPN community, consisting of more than 20,000 REALTORS®, to become more successful in your career and gain leadership experience.

 [YPN.realtor](https://ypn.realtor)



View the full line up of in-person events, including REALTOR® Broker Summit, Innovation, Opportunity and Investment (iOi) Summit, Tech Edge and more at nar.realtor/Events.

REAL ESTATE PRODUCTS & SERVICES



Become an expert in your community with exclusive tools and resources from NAR.



EASY ACTIONS. BIG REWARDS.

Sign up for the Member Value Plus (MVP) Program e-newsletter at nar.realtor/MVP to start earning products from the REALTOR® Store, gift cards, and exclusive offers for **FREE**.

 +  = 

 New MVP Program offer released every two weeks on the 1st and 16th of the month.

 Complete the action within the two-week time period. Most actions take two minutes or less!

 Redeem your rewards! **It's SO easy!**

RIGHT TOOLS/ RIGHT NOW! NOW'S THE TIME

RIGHT TOOLS, RIGHT NOW PROGRAM

Get the Right Tools, Right Now to guide your business and set yourself up for success! Through this program, NAR offers business-critical webinars, courses, toolkits, and more for **FREE** or at a reduced price for REALTORS®.

 nar.realtor/right-tools-right-now

NAR + PHOTOFY APP

Gain access to personalizable, ready-to-share social media templates that enhance your brand and increase your visibility across social platforms. Download the free Photofy app today.

 Photofy.com/nar

REALTOR® STORE

The REALTOR® Store is YOUR one-stop shop for educational tools and resources to boost your business. Explore a diverse array of products and publications designed to meet the needs of all NAR members, from the new agent to the seasoned professional.

 Store.realtor



REAL ESTATE PRODUCTS & SERVICES

BEING A REALTOR®



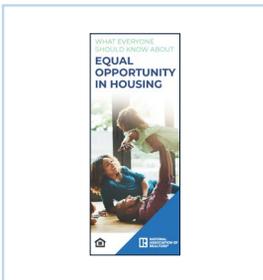
The “Little Book” Series 8 Pack

\$ 28.75
Member Price



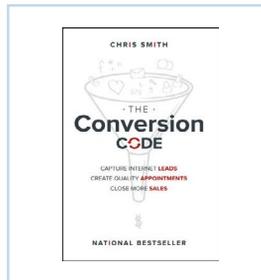
The REALTOR® Advantage—Is Your Agent a REALTOR®? Brochure

\$ 29.95
Member Price
Available in Spanish



What Everyone Should Know About Equal Opportunity in Housing

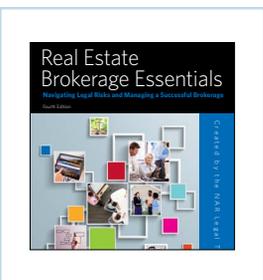
\$ 29.95
Member Price
Available in Spanish



The Conversion Code

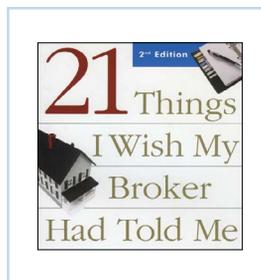
\$ 25.00
Member Price

BROKERAGE MANAGEMENT



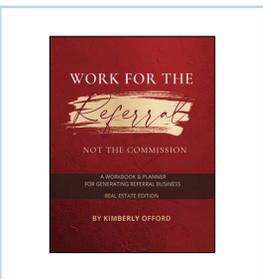
Real Estate Brokerage Essentials®

\$ 32.95
Member Price



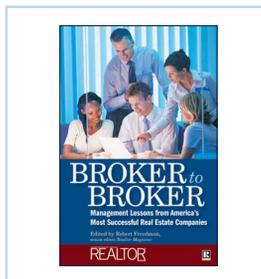
21 Things I Wish My Broker Had Told Me

\$ 19.45
Member Price



Work for the Referral: Not the Commission: A Workbook for Generating Referral Business

\$ 19.99
Member Price



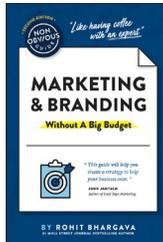
Broker to Broker: Management Lessons from America's Most Successful Real Estate Companies

\$ 36.95
Member Price

REAL ESTATE PRODUCTS & SERVICES



SALES & MARKETING



The Non-Obvious Guide to Marketing and Branding Without A Big Budget

\$ 17.95

Member Price



Real Estate Marketing Playbook

\$ 12.95

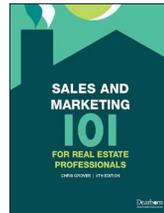
Member Price



Secrets of Top Selling Agents: Habits, Mindsets, and Tactics of Real Estate's Super Producers

\$ 15.95

Member Price



Sales and Marketing 101 for Real Estate Professionals

\$ 41.65

Member Price

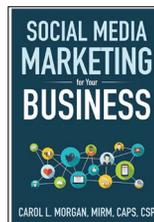
SOCIAL MEDIA



Social Media for Associations - Download

\$ 16.95

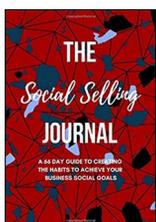
Member Price



Social Media Marketing for your Business

\$ 19.95

Member Price



The Social Selling Journal: A 66 Day Guide to Creating the Habits to Achieve Your Business Social Goals

\$ 9.95

Member Price



How to Rock Your Instagram Webinar

\$ 29.95

Member Price

REAL ESTATE PRODUCTS & SERVICES

RESEARCH

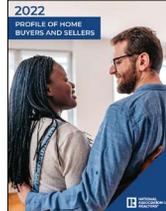
NEW



2022 Member Profile – Download

\$ 14.95
Member Price

NEW



2022 NAR Profile of Home Buyers and Sellers – Download

\$ 19.95
Member Price

STAGING



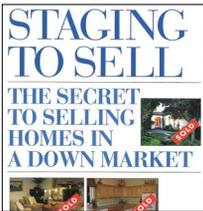
Staging the Power That Sells Real Estate

\$ 24.99
Member Price



Virtual Viewings: Using Technology to Show Properties Webinar

\$ 29.95
Member Price



Staging to Sell: The Secret to Selling Homes in a Down Market

\$ 19.95
Member Price



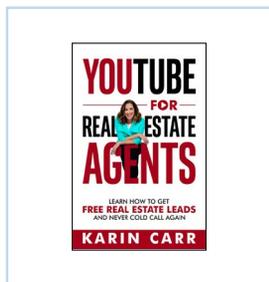
Getting It Sold

\$ 22.50
Member Price

REAL ESTATE PRODUCTS & SERVICES



NEW BUSINESS BOOSTING TITLES



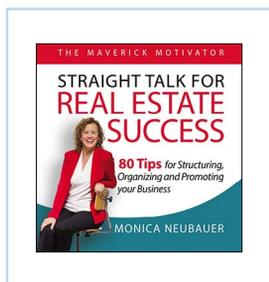
YouTube for Real Estate Agents - Learn How to Get FREE Leads and Never Cold Call Again

\$ 15.95
Member Price



The Little Silver Book: Technology Rules to Live By For REALTORS®

\$ 19.95
Member Price



Straight Talk for Real Estate Success: 80 Tips for Structuring, Organizing and Promoting your Business

\$ 12.97
Member Price



How to Build Wealth From Your Existing Database Webinar

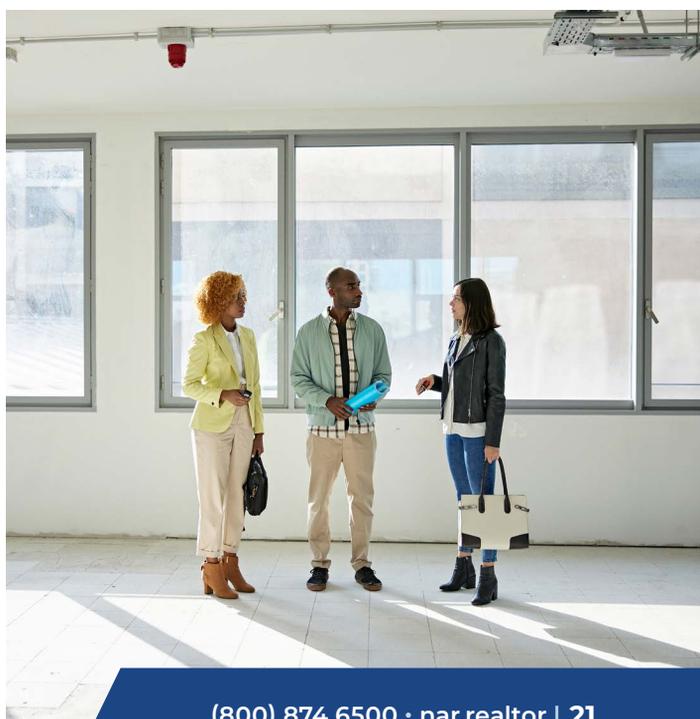
\$ 29.95
Member Price

OTHER RESOURCES

COMMERCIAL LISTINGS PLATFORMS

NAR has partnered with commercial listing platforms, ensuring commercial members get nationwide listings exposure. Members are also able to search available properties across the country, while receiving member-exclusive discounts on their services.

 nar.realtor/CommercialTools





REAL ESTATE PRODUCTS & SERVICES

LEGAL & RISK MANAGEMENT RESOURCES

NAR keeps members abreast of emerging risk management issues with a number of resources, including the Window to the Law monthly video series, hundreds of searchable legal case summaries, and the Legal Pulse quarterly report. Plus NAR's Legal Action Program provides financial assistance for litigation of significance related to real estate.

 nar.realtor/Legal

REAL ESTATE DATA & REPORTING: RPR®



RPR® (Realtors Property Resource®) provides REALTORS® data, tools, and reports so they can “wow” their clients and close more deals. Use it on the go and in the field with any iOS or Android device.

 narrpr.com

REALTOR.COM®



Post your listings with photos for free*, create a free professional profile, collect reviews, and more on realtor.com®, one of the most visited homes-for-sale sites.

 Realtor.com

**To receive this benefit, you must be an MLS participant, and your MLS must be a realtor.com® data content provider.*

RESEARCH & STATISTICS

NAR's research team produces timely, data-driven market analysis and authoritative business intelligence to serve members and inform consumers, policymakers, and the media on the latest real estate trends.

 nar.realtor/Research



TECHNOLOGY INVESTMENT PROGRAMS

NAR drives innovation in the industry by investing in technology companies through Second Century Ventures, NAR's venture capital arm, and the global REACH accelerator, which seeks out the best emerging technology companies with business solutions geared toward helping REALTORS® in all sectors of real estate. Members can get exclusive access to test and use innovative products and services by joining the REACH Insight Panel.

 NARREACH.realtor

MEMBER SAVINGS



Designed just for you and your business because we believe in your success.

NAR REALTOR BENEFITS®

REALTORS® are independent entrepreneurs working in an industry with specialized needs that require custom solutions. Whether you need reliable personal insurance,

effective marketing tools, or essential cybersecurity services—NAR REALTOR Benefits® has you covered with customized products and exclusive offers from trusted partners.

Visit nar.realtor/RealtorBenefits today and mention your NAR membership to receive savings!

How will you save this year?

TRANSACTION MANAGEMENT

DocuSign®

20% off electronic signature services and special plans from NAR's exclusive eSignature provider.

nar.realtor/DocuSign



Leading provider of rental monetization tools designed for real estate professionals. Members get free access to rental-centric tools and comprehensive rental education.

nar.realtor/RentalBeast

PERSONAL INSURANCE



NAR's official auto, home, and renters insurance provider. Your clients can also save through Liberty Mutual's Auto Referral Program™, while you earn a referral bonus (*where available*).

nar.realtor/LibertyMutual

TECHNOLOGY SERVICES



NAR's official Bluetooth® REALTOR® lockbox system and leading provider of property access management solutions.

nar.realtor/Sentrilock





MEMBER SAVINGS



PERSONAL INSURANCE



Brought to you by the National Association of REALTORS®, this marketplace offers a roster of health and supplemental insurance options with complimentary consultative services.

 RealtorsInsurancePlace.com

INSIDE THE MARKETPLACE

HEALTH

MEMBERS
Health Insurance Exchange

Navigation and assistance with ACA-compliant major medical plans available through public exchanges.

Flexible Term
Health Insurance

Major medical coverage which can last from 30 to 364 days.

REALTORS®
CoreHealthInsurance

Guaranteed acceptance Limited Medical plan for everyday health care needs.

MEMBERS
TeleHealth

Health care via phone, tablet, web chat, or email.

MEMBERS
AccidentProtection

Supplemental plan for out-of-pocket medical expenses due to accident.

MEMBERS
Medicare Exchange

Supplemental Medicare insurance options for those 65 and older.

MEMBERS
DrugCardAmerica

A free discount prescription drug card.



MEMBER SAVINGS

DENTAL

REALTORS®
DentalInsurance

100% in-network preventive care and benefits for over 370 procedures.

VISION

REALTORS®
VisionInsurance

Exams, frames, lenses, and other eye health expenses.

PET

ASPCA
PET HEALTH
INSURANCE

Pet health insurance for cats and dogs.

LIFE

REALTORS®
Group TermLife Insurance

Group Term Life Insurance and AD&D Insurance.



MEMBER SAVINGS



MARKETING RESOURCES



Leading market provider of real estate collateral across the globe, providing designed publications in the luxury market. Members get a free, fully branded brokerage promotional publication.

 nar.realtor/ArcadiaPublishing



Build your brand through targeted campaigns in your local area and sphere. Receive 15% additional impressions on newly purchased and renewing campaigns, which can be combined with other eligible discounts.

 nar.realtor/Adwerx



Automate social media marketing for listings, content, and lead generation. Available for both the enterprise and individual agent.

 nar.realtor/BackAtYouMedia



10% to 20% off select print and copy services, including business cards, flyers, signs, binding, and more.

 nar.realtor/FedExOffice



20% off professional real estate websites, which include IDX integration capability, advanced property search, multiple site designs, unlimited pages, and more.

 nar.realtor/Placester



MEMBER SAVINGS

MARKETING RESOURCES



10% off your first order of REALTOR®-logo branded products, including pins, merchandise, and custom logo items. Now available: 'That's Who We R' merchandise.

[NARTeamStore.realtor](https://nar.teamstore.realtor)



Enjoy access to exclusive benefits when signing up for professional lead verification and qualification services from ReferralExchange.

nar.realtor/ReferralExchange

ELECTRONICS AND MOBILE TECHNOLOGY



Members-only pricing on laptops, desktops, electronics and accessories, servers, and more.

nar.realtor/Dell



Up to 40% off computers, tablets, smart devices, and more.

nar.realtor/Lenovo

OFFICE SUPPLIES AND SERVICES



Up to 26% off with NAR's exclusive shipping provider, including express and ground.

nar.realtor/FedEx

MEMBER SAVINGS



TRAVEL AND AUTOMOTIVE

AVIS[®]

Up to 25% off base rates on car rentals.

 nar.realtor/Avis

 **Budget**[®]

Up to 25% off base rates on car rentals.

 nar.realtor/Budget

Hertz

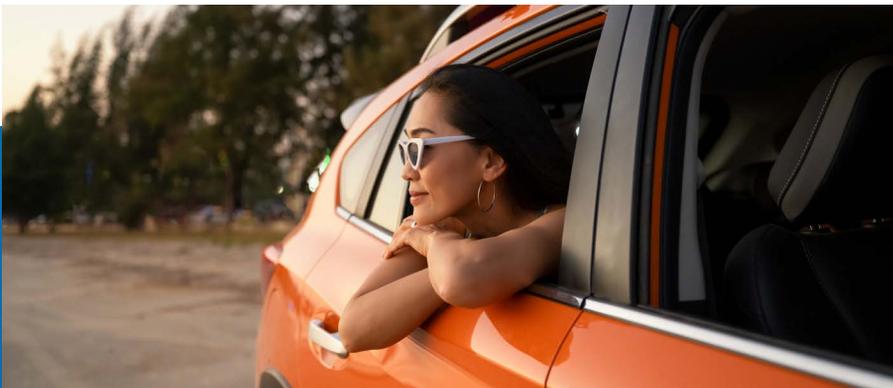
Save up to 25% off base rates on cars, vans, and pickup trucks.

 nar.realtor/Hertz

 **NAR TRAVEL CLUB**

Meet the travel club built exclusively for NAR members to explore the world and travel affordably. Join for free and access incredible savings on hotels, resorts, activities, flights, and car rentals. Upgrade to a premium membership for up to 60% off* hotels, savings on cruises, vacation homes, tickets, and more!

 nar.realtor/TravelClub



**May not be combined with any other promotion*

(800) 874.6500 • nar.realtor | 29



MEMBER SAVINGS

HOME AND LIFESTYLE

1-800-GOT-JUNK?
THE WORLD'S LARGEST JUNK REMOVAL SERVICE

NAR Members and their clients can save \$50 with 1-800-GOT-JUNK?, America's most trusted name in junk removal.

nar.realtor/1-800-Got-Junk

 **GE APPLIANCES STORE**

Access member-only savings on GE Appliances' full line of high-quality home appliances: refrigerators, freezers, icemakers, ranges, wall ovens, cooktops, washers/dryers, and more. In-home delivery, installation, and haul-away services are also offered, where available. Opt in for email communications to receive notice about limited-time savings.

nar.realtor/GEAppliancesStore

PUNCHLIST
USA

PunchListUSA is a real estate data platform that provides prioritized online repair estimates and full-scale repair, renovation, and maintenance services for homeowners and REALTORS®. Members gain free access to online repair estimates and can also receive 5% off turnkey repairs and renovation services.

nar.realtor/PunchListUSA

RISK MANAGEMENT

SECURUS
powered by 

FREE dark web scan report, 60% off full-service identity theft protection, recovery plans, child-monitoring plans; 40% off the monthly retail price on a solution plan for small businesses.

nar.realtor/SecurusID

 **VICTOR**

Premium credits with NAR's preferred provider of errors and omissions insurance.

nar.realtor/Victor

MEMBER SAVINGS



EDUCATIONAL TOOLS



Receive \$100 off 100 Days to Greatness®, a unique video-based 14-week training program featuring industry expert Brian Buffini. Aimed at newer agents or those returning to the business, this program provides a step-by-step approach with weekly specific action items, real-world role plays, dialogues, and goals designed to build business success. Brokers can become certified and offer a companion program to help give agents a strong foundation.

 nar.realtor/Buffini



NAR's exclusive higher-education partner, providing opportunities for members to complete a variety of associate, bachelor's, and master's degrees in real estate related courses, including a MBA in Real Estate Management. REALTORS® that enroll in the NAR Academy at Columbia College can receive \$100 off per course in financial support from the Center for Specialized REALTOR® Education (CSRE).

 nar.realtor/nar-academy





MEMBER SAVINGS



DESIGNATIONS & CERTIFICATIONS

10% off*

select online designation and certification courses offered through the Center for REALTOR® Development. Visit nar.realtor/RealtorBenefits/Education for more information.



Accredited Buyer's Representative Designation



NAR's e-PRO® Certification



NAR's Green Designation



Military Relocation Professional Certification



Pricing Strategy Advisor Certification



Seniors Real Estate Specialist® Designation

For more information on these designations and certifications, please see pages 9-11.



Indicates companies in which NAR has invested directly or through Second Century Ventures. This relationship allows the association to nurture the technological advancement and continued success of the real estate industry.

*May not be combined with any other promotion.

Program availability and eligibility requirements may vary by partner program. See partner websites for details, terms, and conditions.

ADVOCACY



NAR protects your ability to do business.

REALTOR® PARTY

From city halls to Capitol Hill, the REALTOR® Party supports candidates and advances public policies that protect homeownership, promote a vibrant business environment, and build strong communities.

 RealtorParty.realtor

REALTORS® POLITICAL ACTION COMMITTEE (RPAC)

RPAC is a nonpartisan, voluntary way to advocate on behalf of REALTORS® and real estate issues and have a voice in the future of the industry.

 RealtorParty.realtor/RPAC





GET INVOLVED!

WANT TO BECOME A LEADER IN THE REAL ESTATE INDUSTRY?

Volunteer to serve on a national REALTOR® committee to shape the future of the real estate profession.

 nar.realtor/Committees

WANT TO BECOME A LEADER IN YOUR LOCAL COMMUNITY?

Take advantage of REALTOR® Party's community outreach grants, training, and more to become a leader in your community.

 RealtorParty.realtor/Community-Outreach



WANT TO GIVE BACK?

Donate to the REALTORS® Relief Foundation and help disaster victims.

 nar.realtor/Relief



WONDERING IF AN ASSOCIATION LEADERSHIP ROLE IS RIGHT FOR YOU?

Enroll in the REALTOR® L.E.A.D. courses and gain the practical skills, concepts, and knowledge needed for effective association leadership.

 nar.realtor/LEADCourses

Are you a state or local association leader who's ready for next-level leadership? Apply for NAR's Leadership Academy—a 10-month program that identifies, inspires, and mentors emerging leaders for their future in National Association leadership roles

 nar.realtor/LeadershipAcademy



GET INVOLVED!



ALREADY GIVING BACK?



Apply for NAR's Good Neighbor Awards, which award \$10,000 grants to five REALTORS® each year to support their extraordinary accomplishments in community service, or Volunteering Works, NAR's program that helps REALTOR®-driven volunteer efforts grow by providing seed money and mentoring from past Good Neighbor Award winners.

nar.realtor/gna



NAR's REALTORS® Are Good Neighbors program celebrates all acts of giving back and shines a spotlight on the impactful role REALTORS® play in the community. Share how you give back—in big and small ways—to be featured in the RAGN social media accounts!

nar.realtor/rgn

[f](https://www.facebook.com/RealtorsAreGoodNeighbors) [i](https://www.instagram.com/RealtorsAreGoodNeighbors) [@RealtorsAreGoodNeighbors](https://www.instagram.com/RealtorsAreGoodNeighbors)



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