

HUMBOLDT ASSOCIATION OF REALTORS®
NOMINATING COMMITTEE REPORT

April 21, 2025

This Nominating Committee Report serves to notify all members that the following persons have been nominated to be placed on the ballot for the Humboldt Association of REALTORS® Officers and Directors positions.

Additional candidates for the positions to be filled may be placed in nomination by a petition signed by at least 10% of the REALTOR® members eligible to vote. The petition shall be filed with the Secretary (Humboldt Association of REALTORS®) **by 4/25/25**. Notice of such additional nominations will be sent to all members eligible to vote **by 5/02/25**.

Ballots will be sent to all members in advance of the election on 5/15/25, which will be held in conjunction with the annual meeting, scheduled for 6/05/25, at 12:00 p.m. at the association office.

OFFICERS: (2026)

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| President | Alissa Woods, Wells Commercial Real Estate & Investments |
| President-Elect | Suzy Smith, Community Realty-Eka |
| First Vice-President | Sandi DeLuca, Coldwell Banker Sellers Realty |

DIRECTORS: (2026-2028)

There are **four (4)** positions available. The nominees with the highest votes will be considered elected.

Brandon Brown, RE/MAX Humboldt Realty
Brigitte Benson, Community Realty-Eka
Dean Wilson, Ming Tree Realty of McKinleyville
Hannah Winans, Trillium Realty Group, Inc.
Jain Tuey, Coldwell Banker Cutten Realty
Kimberly Brown, Cornerstone Realty
Kimberly Keisling, Corcoran Icon Properties
Lucky Syphanthong, Lucky Star Realty
Mark Crosson, Coldwell Banker Sellers Realty

LCRC TRUSTEES: (2026-2029)

There are **four (4)** positions available. The nominees with the highest votes will be considered elected.

Alissa Woods, Wells Commercial Real Estate & Investments
Christine Tyson, Benchmark Realty Group
Ted Loring, Jr., Sera Group
Victoria Copeland, The Key Real Estate Group

CANDIDATE STATEMENTS

OFFICER NOMINEES

Alissa Woods, Wells Commercial Real Estate & Investments

Past HAR Involvement: Board of Directors, 1st Vice President, Chair of GRC, Vice Chair of LCRC, RAF Taskforce, Budget & Finance Committee, Strategic Planning Committee, Member Services, Education Committees.

Current HAR Involvement: Board of Directors as President-Elect, Budget & Finance, GRC, LCRC, Member Services, Strategic Planning Committees.

Why are you interested in serving in this position? I am excited for the opportunity to continue to serve the association. My first two terms on the Executive Committee have been an exciting one to be sure, full of opportunities to gain experience and hone my leadership skills for the benefit of the membership. I look forward to continuing on this path in the role of President with your support.

Suzy Smith, Community Realty-Eka

Past HAR Involvement: Board of Directors, Education Committee, MLS Committee

Current HAR Involvement: Board of Directors, Chair of Education Committee, MLS Committee

Why are you interested in serving in this position? I am applying for a position on the Humboldt Association of Realtors as President-Elect. Working in the real estate business and with experience in senior services, I am committed to promoting and maintaining professionalism and ethical standards within our community and compassion for the clients we serve. My communication skills and collaborative nature help me in this role, and I am dedicated to supporting the association's values and goals.

Sandi DeLuca, Coldwell Banker Sellers Realty

Past HAR Involvement: Board of Directors, Government Relations Committee, MLS Committee, Cannabis Sub-Committee, and Sacramento State Directors Meeting/Legislative Day 2023

Current HAR Involvement: Board of Directors, MLS Committee, and Government Relations Committee

Why are you interested in serving in this position? I believe that the real estate community holds a very unique knowledge about the lives and needs of the people we interact with. Over the last few years in my position on the HAR Board of Directors and my involvement on the Government Relations Committee, I have felt that I was able to help get the voice of our community heard on issues that affect us all. I have always been passionate about communication and learning. I am committed to putting in the time to speak up, listen deeply, and speak with humility while we interact with our fellow real estate professionals across the state. I am committed to bringing what I learn across the State back home to Humboldt and ensuring the voice of Humboldt County is heard beyond the redwood curtain. As a licensed Realtor since 2001, I am grateful to my fellow real estate community and am happy to have a way to give back.

DIRECTOR NOMINEES

Brandon Brown, RE/MAX Humboldt Realty

Past HAR Involvement: Education, Golf, and Member Services Committees

Current HAR Involvement: Board of Directors, Education and Golf Committees

Why are you interested in serving in this position? After six years of working in Humboldt County real estate, I decided to join HAR's Golf Committee, which I found to be a very rewarding experience. Helping to facilitate one of our association's most coveted community events sparked the realization of just how impactful our association can be. The following year, I joined our Education Committee which provided me with the opportunity to offer a helping hand in shaping the education of our members and affiliates. Fast forward to 2025, I am now in my ninth year in the industry and have been on the Golf Committee for three years, and the Education Committee for two. Last year, I was nominated for a Board of Directors seat, yet unfortunately was not elected, but much to my surprise (and delight), I was offered a seat on the board after a position opened up mid-term. I have been sitting on the board since the beginning of 2025 and have learned a ton from the experience, and have loved every second of it! I would be honored to be appointed to a full term as a director and cherish the opportunity to continue to serve our community.

Brigitte Benson, Community Realty-Eka

Past HAR Involvement: Education Committee, Member Services Committee, Angel Sub-Committee. Last year, I volunteered to drive members after the golf tournament as part of the Angel Committee.

Current HAR Involvement: Education Committee and Member Services Committee

Why are you interested in serving in this position? I am excited to express my interest in serving on the Board. My motivation comes from a genuine desire to continue learning and to contribute meaningfully to our association. Over the years, I have actively participated in three committees and have seen firsthand the positive impact that engaged, committed professionals can make. I believe that being involved is a choice—and I choose to step up, stay informed, and be a part of shaping the future of our association. I earned my broker's license on October 30, 2024, and with it, a renewed sense of commitment to our profession. Serving on the Board would be an opportunity for me to give back and to represent the interests of our members with integrity, transparency, and dedication. I kindly ask for your vote, and if elected, I will work hard to serve as a thoughtful advocate and strong voice for our association's needs. Thank you for your consideration.

Dean Wilson, Ming Tree Realty of McKinleyville

Past HAR Involvement: Board of Directors and Education Committee

Current HAR Involvement: Education Committee

Why are you interested in serving in this position? It has been years since I last served on the BOD, but when I was, I always enjoyed being a voice in the decisions we make as a local association. With all of the major changes that have been made in recent years, both in the industry as a whole and

locally, I've found myself frustrated and not always happy with the direction things have been going. Rather than sit on the sidelines and complain, I look at this as an opportunity to make my voice heard, as well as relay the opinions of others that I hear along the way.

Hannah Winans, Trillum Realty Group, Inc.

Past HAR Involvement: I have served 2 terms on the Board of Directors. 2023 Realtor of the Year. I have chaired the Education Committee and the Golf Committees. I have served on the Member Services, Education, Angel, and Golf Committees.

Current HAR Involvement: Education Committee, Event Space Task Force, Board of Directors

Why are you interested in serving in this position? I've been honored to serve on the Board over the years. I take the responsibility of a Director seriously and feel I have the experience to provide value and insight to the decisions made at the board level. We have a wonderful Realtor Association, and I'm proud to be a part of it. I believe it is important to do my part to serve and support our membership as a whole.

Jain Tuey, Coldwell Banker Cutten Realty

Past HAR Involvement: Government Relations Committee and MLS Committee

Current HAR Involvement: Government Relations Committee and Golf Sub-Committee

Why are you interested in serving in this position? In serving our members at the board level.

Kimberly Brown, Cornerstone Realty

Past HAR Involvement: HAR Cares for Youth Committee, MLS Committee and Chair of Member Services Committee.

Current HAR Involvement: HAR Cares for Youth Sub-Committee

Why are you interested in serving in this position? I'm excited to announce my candidacy for the 2026 Board of Directors for the Humboldt Association of Realtors. As an actively engaged member of both our association and local community, I'm committed to supporting and strengthening the real estate profession in Humboldt County. I've been involved with HAR for a while now, and I truly care about the work we do. In 2024, I served as the Member Services Chair, and I've continued to stay active on the HAR Cares for Youth Committee, something I'm especially proud to be a part of. Giving back and staying connected to our community means a lot to me. Outside of HAR, I serve on the Fortuna Chamber of Commerce Board and the Fortuna Santa Sleigh Committee, and I'm regularly involved in local events and initiatives. I really believe that being active in our community helps us grow not just professionally, but personally too. Real estate is more than just a career to me, it's something I'm genuinely passionate about. I love what I do, and I want to help shape the future of our industry by serving on the Board. I'd be honored to bring my energy, ideas, and commitment to the table, and I'd love the opportunity to represent our members. Thank you so much for your support and consideration!

Kimberly Keisling, Corcoran Icon Properties

Past HAR Involvement: Chair of Angel, Chair of Education, HAR Cares for Youth, Facility, Grievance, Member Services, Professional Standards, Insurance Taskforce, Chair of Recreation Committees. I have also sat as Chair for multiple committees and have worked for the association as a temporary employee during staff transitions. I also enjoy attending mixers, tours, and association-led community activities.

Current HAR Involvement: Board of Directors, Education, Sewer Lateral Taskforce, and Professional Standards

Why are you interested in serving in this position? It has been a great pleasure to be a Director for our BOD this past year, and I would be honored to serve another full term. I am confident that my fresh perspective, combined with a strong commitment to inclusion, will bring a meaningful and lasting impact. I'm not afraid to speak up and advocate for the collective voice of the association, ensuring that decisions reflect the needs of the whole association and our profession.

Lucky Syphanthong, Lucky Star Realty

Past HAR Involvement: Membership Services, HAR Cares for Youth, MLS, Recreation Committees

Current HAR Involvement: Donating prizes and sponsoring events like Bowling and golf

Why are you interested in serving in this position? I have been a member of HAR for almost 20 years and have been involved with HAR committees throughout those years. I would love the opportunity to serve our HAR in a higher capacity.

Mark Crosson, Coldwell Banker Sellers Realty

Past HAR Involvement: Government Relations Committee, Golf Sub-Committee

Current HAR Involvement: Government Relations Committee and Golf Sub-Committee

Why are you interested in serving in this position? I believe this is an opportunity to better understand the functions of the association and the Real Estate industry as a whole.

LCRC TRUSTEE NOMINEES

Alissa Woods, Wells Commercial Real Estate & Investments

Past HAR Involvement: Board of Directors, 1st Vice President, Chair of GRC, Vice Chair of LCRC, Member Services, Education Committees.

Current HAR Involvement: Board of Directors as President-Elect, Budget & Finance, GRC, RAF Taskforce, LCRC, Member Services, Strategic Planning Committees.

Why are you interested in serving in this position? I am excited for the opportunity to continue to serve the association. My experience in leadership has been an exciting one to be sure, full of opportunities to gain experience and hone my skills for the benefit of the membership.

Christine Tyson, Benchmark Realty Group

Past HAR Involvement: Government Relations Committee

Current HAR Involvement: Chair of Government Relations, Sewer Lateral Taskforce, LCRC Trustee

Why are you interested in serving in this position? I'm running for a position with the Humboldt Association of Realtors because I truly care about our local real estate community and want to do my part to support it. This role involves helping with nominations and looking at possible donations that could benefit HAR and its members, and that's something I'm really excited to be a part of. I believe in being involved, staying connected, and making sure we're all growing together. I'm here to listen, contribute, and help keep HAR strong and forward-moving for all of us.

Ted Loring, Jr., Sera Group

Past HAR Involvement: Board of Directors, Past President, Government Relations Committee, Chair of Bylaws Committee, Chair of LCRC Trustees

Current HAR Involvement: LCRC Trustee and Bylaws Committee

Why are you interested in serving in this position? Local politics catalyzed my involvement at HAR and led me to spend a decade or more on GRC, focusing on sharing the Realtor perspective with our elected officials. CAR asked me to serve as liaison to Representative Mike Thompson. Then, I served statewide PACs, one on funding issues and the other on electing supportive legislators. I believe in and contribute to the non-partisan Realtor Party.

Victoria Copeland, The Key Real Estate Group.

Past HAR Involvement: 2014 and 2019 Association President, Board of Directors, MLS Director, Budget & Finance, Bylaws, GRC, Grievance, Facility, Chair of Nominating, Strategic Planning as well as an LCRC Trustee and CAR State Director.

Current HAR Involvement: Board of Directors, MLS, Strategic Planning, as well as a CAR State Director.

Why are you interested in serving in this position? I became licensed in 2004 and earned my Broker's license in 2009. I worked with Ming Tree Realtors from 2004 until 2018, when I left to start The Key Real Estate Group with my long-time business partner, Lauren Smith. I am so proud of this profession and will continue to be a champion of homeownership and the protection of private property rights. It would be my honor to serve again as a Trustee for the Humboldt Association of Realtors®.