

*four Voice for Real Estate in Humboldt County* 

# Newsletter

#### May 15th 2023

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#### www.harealtors.com

#### Calendar of Events:

#### 2023

- 5 / 15 HAR Cares for Youth @ 12 PM MLS Committee @ 1 PM
- 5 / 16 South Bay Caravan Tour Recreation Committee @ 1 PM
- 5 / 17 Affiliates Committee @ 10:30 AM Cannabis Sub-Committee @ 11:30 AM
- 5 / 18 North Bay Caravan Tour HAR Cares for Youth Bowling Tournament 5:30 PM—8:30 PM @ Harbor Lanes
- 5 / 19 Mid County Caravan Tour
- 5 / 23 South Bay Caravan Tour
- 5 / 24 GRC @ 1:30 PM
- 5 / 25 North Bay Caravan Tour HAR Cares for Youth @ 1 PM Member Services @ 2 PM
- 5 / 26 Mid County Caravan Tour
- 5 / 29 HAR Office Closed for Memorial Day

### CLICK HERE

To view the 2023 Calendar of Events!





web www.CaRe-3D.com email CaRealEstate3D@gmail.com



### **HUMBOLDT ASSOCIATION OF REALTOR**

### **NOMINATING COMMITTEE REPORT**

This Nominating Committee Report serves to notify all members that the following persons have been nominated to be placed on the ballot for Humboldt Association of REALTORS Officers, Directors and LCRC Trustee positions.

Additional candidates for the positions to be filled may be placed in nomination by a petition signed by at least 10% of the REALTOR members eligible to vote. The petition shall be filed with the Secretary (Humboldt Association of REALTORS) by 4/27/23. Notice of such additional nominations will be sent to all members eligible to vote by 5/4/23.

Ballots will be sent to all members in advance of the election 5/15/23, which will beheld in conjunction with the annual meeting, scheduled for 6/1/23, at 12:00p.m. at the Eureka Elks Lodge.

#### **OFFICERS: (2024)**

President Ruthie Jones, Corcoran Icon Properties

President Elect Heather Bergen, eXp Realty of California, Inc.

Secretary/Treasurer Alissa Woods, Wells Commercial Real Estate & Investments

Suzy Smith, Community Realty - Eka

#### DIRECTORS: (2024-2026)

There are three (3) positions available. The nominees with the highest votes will be considered elected.

Joe Matteoli, Coldwell Banker Cutten Realty

Keyera Woodward, RE/MAX Humboldt Realty

Kimberly Brown, Cornerstone Realty

Sandi DeLuca, Coldwell Banker Sellers Realty

Sara Christensen, Coldwell Banker Cutten Realty

There is one (1) Southern Humboldt Representative position available. The nominee with the highest vote will be considered elected.

Somer Wallan, Madrone Realty, Inc.

#### LCRC TRUSTEES:(2024-2027)

There are three (3) positions available. The nominees with the highest votes will be considered elected.

Ami Wruck, The Key Real Estate Group

Bryn Coriell, Coldwell Banker Sellers Realty

Heather Bergen, eXp Realty of California, Inc.

Jeremy Stanfield, Landmark Real Estate

#### **CANDIDATE STATEMENTS**

#### **OFFICER NOMINEES**

Ruthie Jones, Corcoran Icon Properties

Past HAR Involvement: Member of the Golf, Angel, Scholarship, Education, Government Relations and Toys for Kids Committees, Chair of the MLS Committee, MLS Director on the Board of Directors, Secretary Treasurer 2021, President Elect 2022 and 2023, Rookie of the Year 2018, and Blood Donor Award 2019.

Current HAR Involvement: Board of Directors as President-Elect and the MLS Committee.

Why are you interested in serving in this position? Being a Realtor® is like opening the front door to our community and ensuring our clients have a strong connection to their new-found home and neighborhood. Constant change and learning to adapt to best serve clients make this a tremendously fulfilling vocation. I am inspired to be an integral part of the local, state, and National Associations of Realtors®, which constantly stays informed and strives to create a better industry for the public. I have taken part in our Legislative Days in years past and was enthused to see a collective group of people working together with our members of congress on issues that affect not only our clients but every person in our small, close-knit community. I thrive in our welcoming environment of Realtors® that share the same common values of respect, honesty, and integrity. I look forward to progressing the profession of real estate.

#### Heather Bergen, eXp Realty of California, Inc.

Past HAR Involvement: Board of Directors, Budget & Finance, MLS, Government Relations, Bylaws, Grievance Committees and as an LCRC Trustee.

Current HAR Involvement: Board of Directors, Budget & Finance, MLS, Government Relations, Bylaws, Chair of the Sewer Lateral Sub-Committee, Grievance Committees and as an LCRC Trustee.

#### Alissa Woods, Wells Commercial Real Estate & Investments

Past HAR Involvement: GRC, LCRC, Member Services, Education

Current HAR Involvement: Chair- GRC, Vice Chair -LCRC, Member Services, Director

Why are you interested in serving in this position? I am a huge advocate for members to be actively involved in our association. Our volunteer efforts contribute to a strong and well-run association which is in turn able to serve its members well. I have sat on multiple committees since I first became a member, and I will always seek ways to stay involved with HAR and to serve our membership.

Suzy Smith, Community Realty - Eka

Past HAR Involvement: Board of Directors, Education Committee, MLS Committee

Current HAR Involvement: Board of Directors, Chair of Education Committee, MLS Committee

Why are you interested in serving in this position? Serving as the Secretary of the Board is a leadership position that can provide opportunities to develop new skills and gain experience. It provides me with opportunities to meet and connect with other professionals helping me to learn the minutiae of the industry not gained from classes. I also see this as an opportunity to giveback to the community in many different ways.

#### **DIRECTOR NOMINEES**

#### Joe Matteoli, Coldwell Banker Cutten Realty

Past HAR Involvement: Multiple years on the MLS committee. Multiple years on the Board of Directors

Current HAR Involvement: MLS committee

Why are you interested in serving in this position? I am interested in getting back on the board because I like being involved and keeping up with what is happening with our association.

#### Keyera Woodward, RE/MAX Humboldt Realty

Past HAR Involvement: Member Services, HAR Cares for Youth, Angel, and MLS Committees.

Current HAR Involvement: Budget & Finance, Chair of Member Services and HAR Cares for Youth Committees.

#### Kimberly Brown, Cornerstone Realty

Past HAR Involvement: HAR Cares for Youth and Member Services Committees.

Current HAR Involvement: HAR Cares for Youth and Member Services Committees.

Why are you interested in serving in this position? I am interested in having more involvement with our board and the workings of it.

#### Sandi DeLuca, Coldwell Banker Sellers Realty

Past HAR Involvement: MLS Committee, Government Relations Committee, Cannabis Sub-Committee

Current HAR Involvement: Government Relations Committee, Cannabis Sub-Committee, Sacramento State Directors meetings/Legislative Day 2023

Why are you interested in serving in this position? After being a full time Real Estate agent for 21 years I have a strong desire to giveback to the community that has given so much to me. I feel I have unique knowledge with my experience with land development that I would like to share with our community. Our County is going through a lot of changes with our public lands as well as the expansion related to Cal Poly Humboldt. I would like to be involved as our organization (HAR) grows and adapts to these changing circumstances. I feel as Real Estate agents we have extensive knowledge of our communities' circumstances and that we are in a powerful position to help. I will work towards the vision and mission values of HAR.

#### Sara Christensen, Coldwell Banker Cutten Realty

Past HAR Involvement: 2020 President, 2019 Vice President, 2018 Secretary/treasurer,Chair of multiple committees in the past, Government Relations, Budget and Finance, State Director, Past Rookie of the Year

Why are you interested in serving in this position? With a lot of past involvement and experience within different committees and positions at HAR, I would be honored to have a voice again on the Board of Directors. I highly value property rights for both clients and our community. I feel HAR can be a strong voice and ally to help retain those rights while also continuing to strive for affordable housing for our community.

#### Somer Wallan, Madrone Realty, Inc.

Past HAR Involvement: Board of Directors, Government Relations, Cannabis Sub Committee and Vacation Rental Sub Committee

Current HAR Involvement: Board of Directors, Government Relations, Cannabis Sub Committee and Vacation Rental Sub Committee

Why are you interested in serving in this position? I love having the opportunity to be a voice for Southern Humboldt area and the Realtors there.

#### LCRC Trustee Candidates:

Ami Wruck, The Key Real Estate Group

Past HAR Involvement: Committee member of Cares for youth and GRC.

Current HAR Involvement: Committee member of Cares for youth and GRC.

Why are you interested in serving in this position? It relates to the government relations part of my job and interests.

#### Bryn Coriell, Coldwell Banker Sellers Realty

Past HAR Involvement: MLS Committee, Strategic Planning Committee, Facilities Committee, Association Treasurer, Association President

Current HAR Involvement: MLS Committee, Strategic Planning Committee, Facilities Committee, Association President

Why are you interested in serving in this position? I would love to continue to provide leadership to our association and our region. It is important to me that we as an association remain relevant in the California marketplace and remain fiscally strong. We have weathered so many years of change and have grown through a variety of market conditions. Serving the needs of our realtor and affiliate members, and ultimately the housing needs of the general public, is a task that places service above self. Having grown up in Arcata, I am rooted in the strength and awe of our beautiful north coast California region and look forward to creating the best future for our community imaginable.

#### Heather Bergen, eXp Realty of California, Inc.

Past HAR Involvement: Board of Directors, Budget & Finance, MLS, Government Relations, Bylaws, Grievance Committees and as an LCRC Trustee.

Current HAR Involvement: Board of Directors, Budget & Finance, MLS, Government Relations, Bylaws, Sewer Lateral Sub-Committee, Grievance Committees and as an LCRC Trustee.

#### Jeremy Stanfield, Landmark Real Estate

Past HAR Involvement: Past Secretary/Treasurer, Past President Elect, Past President, Past BOD, Past Education Committee Chair, Past Budget and Finance Committee Member, Past Government Relations Committee Member

Current HAR Involvement: Budget and Finance, Government Relations Committee Member, Board of Directors,

Why are you interested in serving in this position? LCRC is a committee that looks to keep Real Estate at the forefront of local politics, as a Past City Council Person in Fortuna, and a current member of the GRC, I feel it is important to stay on top of things that affect Real Estate, and support candidates and issues that support our industry.

Thank you for reviewing the 2023 Nominating Statement. The vote will be held at the June 1st General Membership Meeting!



#### nc3dphoto.com

707-407-5015

#### Northcoast Property

**Inspections**, LLC

Providing quality home

inspections since 1992.

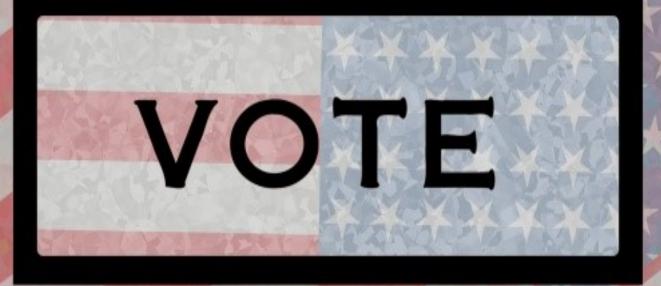
Edward Rodriguez

**General Contractor** 

CA. Lic# 751034

(707) 444-2326

CLICK HERE



## For Your 2024 Officers, Board of Directors & LCRC Trustee Leadership Now!



Christine Joyne 707-601-8188 NMLS #670129 Kim Barrier 707-672-4611 NMLS #1899234



# Barbie Turnbaugh

Loan Officer Specializing In: Purchase & Refinance loans for Conventional, FHA, VA, USDA, Cannabis-Industry, and ITIN.

bturnbaugh@evergreenhomeloans.com 1690 Sutter Rd. #1, McKinleyville, CA 95519 PSP Tel: 707–633–9811



Scan the QR Code to access Barbie's webpage.

**evergreen** 

ne Loans. Iortgage Monday, May 15, 2023

HAR has found a new home!!!

The Humboldt Association of Realtors Board of Directors are very excited to announce that our Facility Committee has been hard at work and has found a new location for the HAR office! We are in escrow and plan to take over our new building June 30, 2023. The address is 220 1<sup>st</sup> St, Eureka, CA 95501.

The new facility at 220 1<sup>st</sup> St is in the heart of Old Town Eureka. It is in a centralized Eureka location close to the new Dick Taylor Chocolate and across the street from a developable lot that sits on the Eureka waterfront. Within the building, ten (10) skylights bring an abundance of natural light into the space. Once remodeled, this facility will be a light and bright gathering place with room for our staff to operate, our board to meet, and space for us to host some of our medium-sized gatherings. The remodel process could take up to a year, so we won't be moving in right away, but we have a good plan for moving our association into the next phase as Humboldt County expands into its next chapter of development.

We will list our current office building, located at 527 W Wabash, Eureka CA 95501, for sale in June 2023. If you have any viable buyers, please let us know! The HAR staff will temporarily relocate to an interim work space while we work to remodel the new facility.

If you have any questions or concerns, please contact our Executive Office, Kristen Kelley at Kristen@HARealtors.com or (707) 442-2978



Thank you!

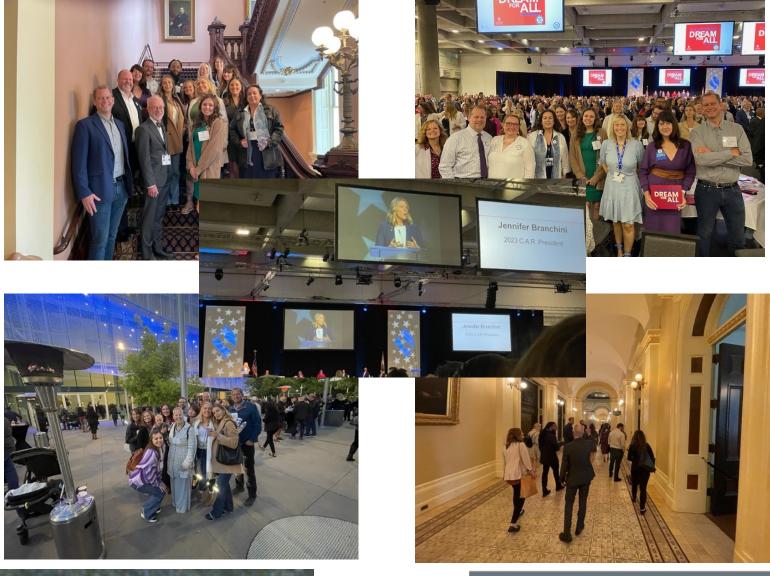
# **REGISTER NOW!**



# **REGISTER NOW!**

# CAR Legislative Day & State Directors Conference

The Humboldt Association of Realtors attended the 2023 California Association of Realtors Legislative Day & State Directors Conference May 1st—May 4th. We had 15 members in attendance, which is the highest attendance rate in HAR history. Our Realtor members attended state level committee meetings, general caucus meetings, and our legislative day luncheon with our local legislators Jim Wood & Mike McGuire. The full state directors reports will be available at our June 1st General Membership Meeting & Real Estate Expo.







DRE #01144072

# **AGENT EDUCATION**

# Humboldt County Vacation Rentals

Recently, many HAR members have noticed their fellow Realtor colleagues advertising listings on the MLS as "Vacation Rental Potential" or "Airbnb Potential."

This poses a potential problems due to the fact that vacation rentals are currently ILLEGAL in many areas of Humboldt County.

This means that while the property owner may still be paying business taxes, the county has the right to issue a cease and desist notice at any time if a complaint is brought forward. If the property owners fails to comply, the county will then abate the property.

There are certain area exceptions to this rule such. Additional information can be found below.

The county is currently in the process of reviewing this rule and potentially creating allowances for this type of business. However, nothing has been released and the county is anticipating at least a year before this would be ready for review. In the meantime, most vacation rentals in Humboldt County are not allowed.

Please review the attached information and ensure you are up to date on the county regulations. This could potentially become an agent liability issue if properties are marketed for an unallowable business. We encourage you to stay informed & protect your business!

For more information, please contact the Humboldt County Planning and Building Department.



Want to stay on top of all Humboldt County Board of Supervisors News?

Register for meeting alerts and agenda notifications here!



## **REAL ESTATE EXPO**

## **JUNE 1ST, 2023** Eureka Elks Lodge 445 Herrick Ave. Eureka

EXPO 11AM-12PM AFFILIATES! IF YOU WOULD LIKE TO SHOWCASE YOUR BUSINESS REGISTER FOR A \$25 TABLE HERE

> GENERAL MEMBERSHIP MEETING 12PM-2PM \$30 MEMBERS! IF YOU WOULD LIKE TO ATTEND THE EXPO AND GMM REGISTER HERE

## **GUEST SPEAKERS**

**SABRINA DOLLING** *PUBLIC WORKS ENGINEERING TECHNICIAN PERMIT SPECIALIST* 

**BRIAN ISSA** DEPUTY DIRECTOR OF PUBLIC WORKS EUREKA SEWER LATERAL SPECIALIST

Thank you to all our members who submitted sewer lateral questions for this presentation! The HAR Sewer Lateral Committee reviewed your questions and worked them into a presentation guide for our guest speakers. We hope you will join us to hear their responses!

We would like to note that this presentation will **not** be teaching Realtors about the information included in the Sewer Lateral Ordinance and associated documents that have already been released by the City of Eureka. This presentation will cover information and questions that have arisen since the ordinance's inception and implementation. We are addressing questions that have not already been answered in written documents. Please make sure you are well versed on the ordinance itself and the associated documents that have been sent out by the city.

The Eureka Sewer Lateral Ordinance & additional information can be found in a few locations. The first is the resource section of your HAR Member portal that may be accessed by signing in on our website <u>harealtors.com</u>. The resources are also available on the City of Eureka's website on the <u>Sewer Lateral page</u>. Alternatively, we have also linked all of the resources below.

Eureka Sewer Lateral Ordinance

Information & FAQ's

<u>Q's</u> <u>Non Standard Laterals</u>

**Certification Process** 

**CCTV Requirements** 

Loan Program Info Sheet Loan Application Form

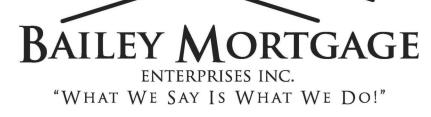
Start the Process Here

# JOIN THE RECREATION COMMITTEE ON A COCKTAIL CRUISE

## JUNE 1ST @ 5:30 PM register here

MADAKET





www.Baileymtg.com (707) 822-9294 NMLS# 249421



## • Humboldt Association of Realtors

# 27TH ANNUAL GOLF TOURNAMENT

14 SEPTEMBER 2023 || DINNER & AUCTION 15 SEPTEMBER 2023 || GOLF TOURNAMENT

**BENEFITTING THE SEQUOIA HUMANE SOCIETY** 

## TO REGISTER, PLEASE VISIT HAREALTORS.COM/EVENT-CALENDAR

Hole Sponsorship (Branded Sign & Hole Event Space)

	+
Hole Sponsorship & 2 Dinners (2 Dinner Tickets, Branded Sign & Hole Event Space)	\$350.00
Team Sponsorship (4 Dinner Tickets, 4 Golfers & 2 carts)	\$550.00
Team Sponsorship & Hole Sponsorship (4 Dinners, 4 Golfers, 2 carts, Branded Sign & Hole Event Space)	\$675.00
Dinner Ticket (1 individual dinner & auction attendee)	\$50.00
Golden Ticket <i>(nurchase for a chance to be the one (1) lucky winner that may</i>	\$100.00

NY Live Auction Item\* BEFORE the auctions begin, does not include dim

\*Live auction items valued \$500 & above

# MLS HOT TOPICS

### THIS WEEK: MLS Single Sign On Dashboard

MLS Users can expect to see a big change to their MLS sign on screen beginning at the end of this week.

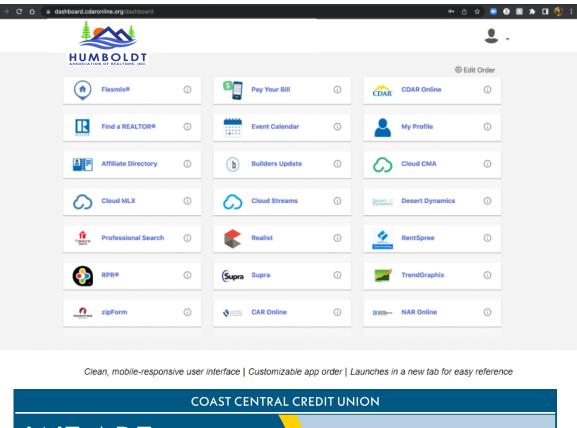
Our Single Sign On (SSO) Dashboard is almost ready to launch! What is a Single Sign On Dashboard you ask? It is our new Realtor resource page accessible simply by signing into your HAR MLS account. This addition will come at no cost to members.

Now, when you enter your FlexMLS access credentials, the system will first take you to the dashboard instead of directly into the MLS. On this dashboard, you can easily login to your FlexMLS account, NAR, CAR, and HAR member accounts, SentriLock, ParcelQuest, the Department of Real Estate (DRE), and more!

Included below is a screenshot of what it will look like to sign into your HAR MLS account starting May 19th, 2023.

If you have questions or concerns, please contact us at the HAR Office !

MLS@HARealtors.com or (707) 442-2978







# FIGHTING FOR A FAIRER FUTURE. LET'S MAKE UNFAIR HOUSING HISTORY.



FAIR HOUSING ACTION PLAN

2023 NAR President's Challenge

CAR Fair Housing Page

Fair Housing California

Help Desk Article

Fair Housing Phrase List

# **Click Here to Login**

### Trouble logging in? Clear the cache & cookies on your browser!

Become a Member Find an Affiliate Find a Realtor Open house Search for Properties CAR Realtor Action Fund Login



me About Us 🗸 Members 🗸 Consumers 🗸 Affiliates 🗸 Events 🗸 Committees 🗸 Red Alert

I would give a thousand furlongs of sea for an acre of barren ground' Shakespeare mages provided by Jesse Gabriel Photography

Humboldt Association of Realtors®

Celebrating 100 years of protecting private property rights, encouraging community involvement, and promoting leadership. Make sure you work with our Realtor members that are held to a higher standard of education, ethics, and professionalism for your housing needs!

## There is so much you can do on our website!

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		View the Updated Sewer Lateral Info in the Resources Section										